

WELCOME TO SHIPITCON



WHAT IS SHIPITCON ?



ShipItCon is a one day, single track, not-for-profit conference focussing on Software Delivery.

Since 2017, ShipItCon has welcomed over 50 speakers and 1000+ attendees from all over the world.

ShipItCon 2024 will be our 5th ShipItCon and it's going to be bigger and better in every way! Last year we welcomed 260 attendees from 85+ companies, communities and universities from all over the world. Industries represented included Technology, Agriculture, Fintech, Healthcare, Gaming, Human Capital Management and the Beauty Industry.

In 2024 we will maintain the same format as the previous years; a one day event but with a new theme.

We will continue our mission to create a truly diverse, accessible and inclusive event and we are relying on the kindness of our sponsors to help. In 2023, despite it being a very hard year for us financially, we were able to donate €2,250 to 3 local causes; Pieta House, Teen Turn and Make-A-Wish.

Thank you from everyone on the ShiptItCon Team!



The theme this year was “The Unknown”

We explored topics such as security, observability, AI, preparing for the unknowns, building high performing teams and more.

Our Keynote speaker was Dr Norah Patten, Ireland’s first astronaut in training.



SHIPITCON.COM

2023 Agenda

shipitcon.com/agenda

#SIC2023



2023 Speakers



2023 Panel Discussion



Damien Marshall

Technical Director at
Demonware



João Rosa, Independent
Consultant



Diren Akkoc, Junior Cloud
Software Developer at
fourTheorem



Siún Bodley, Engineering
Manager at Phorest



Laura Nolan, Principal Software
Engineer at STANZA

#sic2023



2024 Sponsorship Packages

We have 5 packages available :

Type	Cost	Number of Packages available
Platinum	20,000 euro	
Diamond	12,500 euro	
After Party	5,000 euro	
Financial Assistance	5,000 euro	
Gold	2,000 euro	

(VAT is not included in the above prices)



Interested in Sponsoring?



sponsor@shipitcon.com



#SIC2024





PLATINUM



- | |
|---|
| • Large logo on website and ShiptCon merchandise |
| • Mentions on Social Media and ShiptCon Meetups/Events |
| • 5 x Tickets included |
| • 10 x Diversity Tickets to be distributed to local communities, colleges, those from underrepresented groups |
| • Access to Attendee information (Opt in during registration) |
| • A stand/booth |
| • Logo added to each talk published on ShiptCon Youtube channel |
| • Special mention during opening keynote |
| • Logo added to ShiptCon Pop-Up stands used at other conferences, Meetups, Game Jams etc. |



DIAMOND



- | |
|--|
| • Medium logo on website |
| • Mentions on Social Media and ShipltCon Meetups/Events |
| • 3 x Tickets included |
| • 5 x Diversity Tickets to be distributed to local communities, colleges, those from underrepresented groups |
| • Access to Attendee information (Opt in during registration) |
| • A stand/booth |



AFTER PARTY



- Medium logo on website
- Mentions on Social Media and ShipltCon Meetups/Events
- 3 x Tickets included
- Access to Attendee information (Opt in during registration)
- A stand/booth



FINANCIAL ASSISTANCE



- | |
|--|
| • Medium logo on website |
| • Mentions on Social Media and ShiptCon Meetups/Events |
| • 5 x Tickets included |
| • 5 x Diversity Tickets to be distributed to local communities, colleges, those from underrepresented groups |



GOLD



- Small logo on website
- Mentions on Social Media and ShipltCon Meetups/Events
- 1 x Tickets included

Community Partner Program

ShipItCon wants to partner with other communities, organizations, and individuals who share our passion for giving back.

Members of the partners program will work together to support events and local great causes throughout the year. We'll share our connections, expertise, access to speakers, venues and sponsors with our partners.

Working together we will help grow other communities, give voices to those from underrepresented groups and help make the tech community more inclusive.

The cost of membership is 1000 euro per annum (excluding VAT) and partners can cancel at anytime.

If you would like more details or to become a partner, drop an email to team@shipitcon.com.





TESTIMONIALS



Clare Dillon (She/Her) • 1st

Exploring new ways of working. InnerSource & open source advocate.
1w • 🌐

There is a lot of talk these days about how we need to have continuous development and new ways of learning. Peer-to-peer exchanges and communities of practice have been proven to be one of the best ways for folks in fast-moving industries to keep pace with change...

With that in mind, last Friday I was lucky to get the chance to present on [#InnerSource](#) at [ShiptCon](#) 2023. ShiptCon is an annual, community-driven, not-for-profit conference about software delivery held in Dublin <https://shiptcon.com/>.

It was an absolutely excellent event - with fabulous speakers, fantastic content, practical advice, great networking, and professional organization (I was particularly impressed with the attention to detail like the accessibility report done for attendees by Hannah M Bryson: <https://lnkd.in/e5m9X--6>). And, of course, I loved Vice Admiral Squishy!

Hats off to 🐙Thomas Shaw🐙, John Doran, Ntsoaki Phakoe-Mckevitt MBA, Clare Brady, Serena F and the whole team involved. 🍷🍷🍷

In-person events, at this level of quality, are a real challenge for event organizers these days, with rising costs and L&D putting pressure on attendee numbers. If you want to make sure your dev teams are learning about the most current practices and tools - save space in your diary for ShiptCon next year. Heck - save space in your budget to support them - it's the kind of community event that we need in the industry!

Testimonial

"I really enjoyed the conference and I think it was full of great content. I think that they do a great job to select great speakers that show a lot of different aspects of software development. I always learn some things, and seeing what different teams are doing in aspects like on-call, release and monitoring, among other aspects, is always interesting. I definitely recommend going to the next one if you're interesting in these aspects! Hopefully it will be earlier than the three years we had to wait for this one."



Jaime Buelta
Amazon

Testimonial

"I've been to many many conferences all over the world, and ShiptCon remains a stand out favorite to me! One of the most memorable keynotes I ever watched was John Romero talk about the creation of Gunman Taco Truck with his wife and son. AND there were tacos afterwards for lunch!! 10/10 event- would highly recommend!"



Chloe Condon
Google



TESTIMONIALS



Testimonial

“I gave a talk about emerging trends in infrastructure and how they have the potential to liberate us from the overworked silos of the past, and I remember having sooooo many amazing conversations at the pub with sooooo many people who were on the same page and excited about the same things. And the venue was GORGEOUS, and the staff was so organised and kind. Definitely one of my fondest pre-pandemic conferences!”



Charity Majors
Honeycomb



TWEETS



whykay 李章岐 · Sep 1

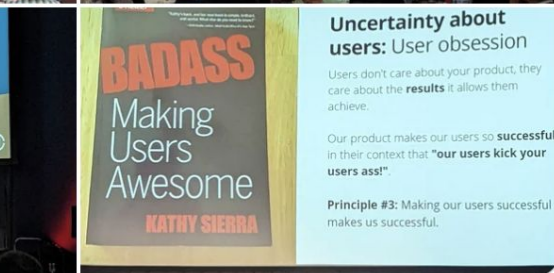
@ShiptCon: Thank you for a fun day, great to see folks, some whom I haven't seen in years.

#Makers who took part in #BuildASquishy were so hilarious to be with. Great speakers, great vibes! Well done to everyone involved! #SIC2023 #Community



Shane Carroll @ShaneCarroll84 · Sep 1

Some brilliant talks today at an amazing venue #sic2023 @ShiptCon





TWEETS



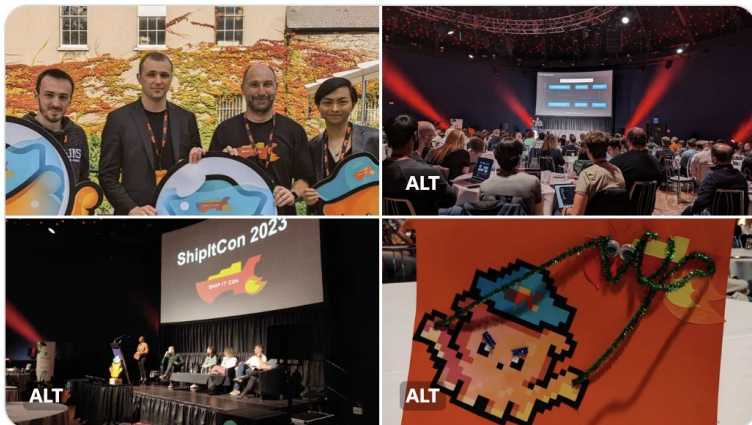
NIDC @NIDevConf · Sep 2

...

#SIC2023 was a BLAST! 🎉 🎮 🎨

Huge congrats to the @ShipltCon team and the incredible Speakers who made this year possibly the best ShipltCon ever??

Already excited for next year 😊



Liberty IT @Liberty_IT · Sep 1

...

Exciting day ahead at **#sic2023**! 🚢

We're delighted to be attending for another year of community-driven learning and connect on topics from AI and security to leadership and resilient tooling.



Brian W Craig @brianwcraig · Sep 1

It's September, it's Dublin, it must be @Liberty_IT at ShipltCon2023





2023 ROLLING SLIDES

The following slides were displayed throughout the day at ShipItCon 2023.
This is just a snapshot of the type of content running throughout the day.

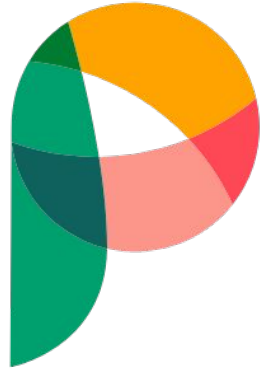
Platinum Sponsors

 **ninedots**

#SIC2023



Financial Assistance Sponsors



Phorest

#SIC2023



Sponsors

For a full list of previous sponsors please check out our “Hall of Fame” page :

<https://shipitcon.com/sponsor-hall-of-fame>





SHIP IT CON

SHIP IT CON 2023

THE UNKNOWN

01.09.23

#sic2023

SHIP IT CON 2023

THE UNKNOWN

THE ROUND ROOM, DUBLIN
01.09.23

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SHIP IT CON 2023

THE UNKNOWN

THE ROUND ROOM, DUBLIN
01.09.23

SHIP IT CON 2023

THE UNKNOWN

THE ROUND ROOM, DUBLIN
01.09.23

Thanks to Shellz-art for Squishy, the code shipping Squid!



<https://shellz-art.com/>



Build a Squishy!



The best Squishy wins a cash prize of 100 euro.



TRANSMISSION INCOMING



SHIP IT CON 2023

THE UNKNOWN



#sic2023



SHIP IT CON 2023

THE UNKNOWN



#sic2023



Giving Back



Squishy Selfie



Take a selfie with Squishy, use hashtag #squishyselfie and be entered into the draw to win a limited edition poster!



Special Thanks to ...

The anonymous donor who donated
20 tickets to local tech communities.

Tito



#SIC2023



Special Thanks to ...

devIT:>_

DevITjobs.uk

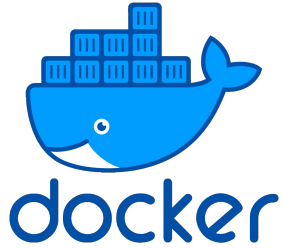
HMB

Hannah M Bryson - Accessibility Consultant

#SIC2023



Raffle Prizes



ninedots

All money raised goes to
Pieta House and Teen Turn



demonware

Raffle Prizes

10 SpaceNorah Mission Patches



Signed copy of Shooting for the Stars





ShipItCon 2023

#sic2023